

**Fallon Convention & Tourism Authority
Meeting Minutes January 22, 2013**

Present: Chairwoman Rachel Dahl, Councilman Bob Erickson, Councilman James Richardson, Board member Pranav Morar, Board member Tate, Executive Director Rick Gray, City Clerk Gary Cordes.

Chairwoman Dahl called the meeting to order and certified the posting requirements have been met. Gary Cordes confirmed they have.

Chairwoman Dahl asked the board if they have reviewed the minutes from the meetings on July 17, 2012 and August 22, 2012. Councilman Richardson motioned to approve July 17, 2012 and August 22, 2012 meeting minutes. Board member Morar seconded the motion, the vote was unanimous.

Chairwoman Dahl asked if there are any public comments, there were none.

Chairwoman Dahl said the next agenda item is for consideration and possible approval of grants and asked Gray to start off. Gray said before the board are quality grants that fulfill the tourism mission which is to fill motel rooms with events that fit in with the community and add awareness of Fallon through their marketing efforts. Gray said a representative from each group is present to answer questions about their grant requests. Gray told the board Chris Lumsden from Rattlesnake Raceway is present to answer questions and the track continues to be a great asset to the community and partner to Octane Fest. Board member Tate asked Chris for general comments about the track from last year and what is anticipated for this year. Chris said their car counts were down last year due to the new track opening in Fernley and scheduling conflicts, but this year they changed the schedule so most of their races don't overlap. Chris said they have changed the show by bringing in sprint cars, looking at having a monster truck show in September along with a few new classes. He said they are working on expanding the bleachers to meet criteria for the monster truck show and the sprint cars. Board member Tate asked how they advertised last year's events. Chris said they advertised on Channel 8 and a few local radio stations and hopes to use Channel 8 and Charter more this year. Chairwoman Dahl asked if the fireworks were included in their budget. Chris said they were and they generally start looking for sponsors at the beginning of the year. He said Fallon Auto Mall and the City of Fallon graciously help every year. Chairwoman Dahl asked if there were any more questions or comments from the board, there were none. Board member Tate motioned to approve a grant for \$10,000 to Rattlesnake Raceway. Board member Morar seconded the motion, the vote was unanimous.

Chairwoman Dahl said next the item on the agenda is a grant application from the Youth Coed Basketball Tournament and asked Gray to start off. Gray said before the board is a grant application and evaluation from Churchill County Parks and Recreation for the Youth Coed Basketball Tournament and said Danny Gleich is present to answer questions. Danny said this is the ninth year for the tournament and last year's attendance was down a little due to Fernley having a tournament on the same weekend. He said this

year they are ahead of the game and have the dates set. They are hoping to add an extra element next year by utilizing the new gym at Venturacci Park. Board member Tate asked how many additional teams could be added by using the new gym at Venturacci Park. Danny said they could add eight to twelve more teams with a High School element added to the tournament. Gray asked if he knew of any adult two on two or three on three leagues that might hold tournaments here once the gym at Venturacci Park is completed. Danny said they were going to try to add a three on three adult tournament or league as well as adult and youth volleyball leagues and tournaments. Chairwoman Dahl asked if there were any further comment or questions from the board, there were none. Board member Morar motioned to approved \$2,000 to the Youth Coed Basketball Tournament. Councilman Richardson seconded the motion, the vote was unanimous.

Chairwoman Dahl said the next agenda item is a grant application from the Cattlemen's Association Bull Sale and asked Gray to start off. Gray said before the board is a grant application and evaluation from the Nevada Cattlemen's Association Bull Sale and Desire Seal is present to answer questions. Desiree said they were doing things a little different this year and described the Cow Dog trials happening on Saturday as well as having a better trade show by donating half of the proceeds to the local FFA. Board member Morar asked how many people they anticipated having this year. Desiree said she plans on 200 but with the cow dog trials and a better trade she show hopes it will be more. Chairwoman Dahl asked if there were any questions or comments from the board, there were none. Councilman Richardson motioned to approve \$2,000 to the Nevada Cattlemen's Association Bull Sale. Councilman Erickson seconded the motion, the vote was unanimous.

Chairwoman Dahl said the next agenda item is Board & Staff reports and asked Gray to start off. Gray said his tourism efforts remain strong and included in packets is a review of the year's events and an outline of revenues to date. Board member Morar asked how the roof installation went. Gray said job went well and the warranty company was out last week to certify the roof. Gray said he is working with the roofing company to come up with a solution to sealing the metal cap around the top of the roof. Board member Morar asked how Octane Fest is going this year. Gray said he is well into planning the event and said the sprint cars will be a big draw in addition to what the event usually has. Councilman Erickson asked if Top Gun Raceway is participating in Octane Fest again this year. Gray said they would have their Lucas Oil series along with the jet car again. Gray told the board the Hendrix Outdoor Show cancelled at the last minute this year due to not having enough product to hold the show and that it will impact the revenues for the Convention Center. Chairwoman Dahl asked if there were any more comments or questions from the board or public comments. There were none, the meeting was adjourned.